

BioOne News

News and Updates
from BioOne

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Questions? Comments? Suggestions?

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BioOne Welcomes New Titles, Publishers for 2011

BioOne is pleased to welcome six new titles and their respective not-for-profit publishers to the 2011 BioOne Collections. These additions further enhance the value of BioOne, an essential aggregation of quality content encompassing the biological, ecological, and environmental sciences. All new titles will debut on the BioOne site on January 3, 2011 with at least two years of backfile. New title content will automatically be added to current collection subscribers' BioOne holdings.

Four titles from the prestigious National Museum of Natural History, Paris, France will join the BioOne.2 collection in 2011: *Adansonia*, *Anthropozoologica*, *Geodiversitas*, and *Zoosystema*. The American Bryological and Lichenological Society, publisher of *The Bryologist*, will add their second publication to BioOne.1 in *Evansia*. *Ardea*, flagship journal of the Netherlands Ornithologists' Union, will also join the BioOne.1 collection.

For the National Museum of Natural History, Paris, France, BioOne offered a

chance to dramatically increase the distribution and online presence for their four journals. Said Laurence Benichou, Editorial Manager of Scientific Publications for the Museum, "Thanks to BioOne, institutional

"We consider BioOne as more of a professional partner than a service provider, with whom we share the same value for research and its dissemination."

not-for-profit publishers can have access (at no additional cost) to the latest communication technology and dissemination of original research results while respecting their public service mission. From this perspective, we consider BioOne as more of a professional partner than a service provider, with whom we share the same value for research and its dissemination."

With the addition of the 2011 cohort of titles, BioOne will be home to 166 total

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Save the Date and Call for Speakers

Mark your calendars now! The 2011 BioOne Publishers and Partners Meeting will be held on **Friday, April 22, 2011**, in Washington, DC. We have already begun soliciting proposals for dynamic meeting speakers. If you have an idea for a possible presentation or a topic that you would like to see covered, please contact us at lauren@arl.org. We look forward to seeing many community members at next year's event.



Message from the Executive Director

Although the fourth quarter of 2010 is upon us, (not to mention 2011 just around the corner), the developments and lessons of 2009 are still very much with us. As such, I am pleased to announce the release of BioOne's 2009 Annual Report. The report is available online for download at www.bioone.org/action/showNews. Excerpted here is the report's introductory letter from BioOne Board Chair Kent Holsinger and myself. If you would like a print edition of the report, please let me know (susan@arl.org) and we will happily send you a copy.

—Susi Skomal

Rising Tide for the Global Academic Community

In both design and practice, BioOne has aimed to live up to JFK's aphorism, "A rising tide lifts all boats." Our record over the past nine years has shown that serving both not-for-profit publishers and institutional libraries is possible. Both publishers and libraries have been buoyed by the combined power of economies of scale, a clear mission to keep scholarship within the academy, and the high quality of research published in the 2009 collection's 154 titles.

Since 2001, the total revenue distributed to BioOne publishers has increased more than five-fold. In 2001, the royalty disbursement of \$478,678 represented 50% of BioOne's net subscription sales. By 2009, the royalty revenue as well as ancillary revenue from new services and annual surplus share

amounted to \$2,886,118, representing 66% of net sales for both collections. Cumulatively, since 2001 BioOne has returned \$13,149,697 to publishers.

BioOne has also fulfilled its mission to keep subscription prices affordable for participating institutions. As a result of the capitalization by both charter and sponsoring libraries and consortia, and the continuing support from an over 90% renewal rate, BioOne was able to respond to the budget challenges facing libraries by retaining the 2008 prices for its second collection, BioOne.2, in 2009.

Through redoubled sales efforts, BioOne's authors and publishers have also benefited from an increasing worldwide distribution. Our focus in 2009 was to enhance the international visibility of BioOne. We were selected for participation in the European program Knowledge Exchange, raising awareness of BioOne's mission by extending access to the entire population of The Netherlands and to all institutions in Germany. This innovative collaboration has also made the collections much more affordable for libraries in Denmark and the United Kingdom.

On behalf of the Board of Directors and staff, we would like to recognize with gratitude the valuable contributions made by such critical partners as Allen Press, Inc. and Publishers Communication Group, and the many individuals who helped BioOne chart its course for the benefit of the entire community. ■

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publications, 114 of which (69%) are ISI-ranked. Furthermore, 65 of BioOne's titles (39%) have their current content available online exclusively through the BioOne platform, and 31 titles (19%) are based outside of the US. In addition to its two subscribed collections, BioOne is pleased to be home to twelve open access publications, freely available to all users and fully integrated with the subscribed titles.

2011 BioOne collection changes are summarized in the sidebar on the following page. 2011 collection title lists in .pdf and .csv formats also are available for download on the BioOne website at: www.bioone.org/page/about/content/titles.

For institutional subscription or free trial information, please visit the BioOne website at: www.bioone.org/page/subscribe. 2011 rates for both the BioOne.1 and BioOne.2 collections reflect a price increase of 4% over 2010. Institutions subscribing to both collections receive a 5% discount on their BioOne.1 subscription. ■

BioOne Platform Enhancements for Today and Tomorrow

To ensure that the BioOne platform remains technologically current and meets the changing needs of its community of users, we are constantly in a development cycle. We take user feedback and desiderata very seriously, and balance one or two major functional developments each year with ongoing minor enhancements aimed at usability and design.

So far in 2010 we have added a "Back to Search Results" link that allows users to return to compiled search results after selecting a given article, eliminating the need to navigate solely through their browser. In addition, we have implemented a new self-serve reporting suite for publisher administrators, enabling them to download a variety of publication reports previously available only through BioOne staff.

By popular demand, we have also begun development work for adding "Most Cited Articles" reports to the site, allowing users and publishers to see which publication

articles have been most cited from month to month. This feature will make its debut early Spring 2011.

Coming soon in November, all BioOne PDFs downloaded by users will include an automatically generated cover page with enhanced BioOne and publisher branding, clear article citation information, and details on copyright and terms of use.

Finally, we are in the early stages of pursuing a mobile solution for BioOne, allowing the site and all included content to be optimized and viewed on a variety of mobile devices, from cell phones to iPads. We hope to be able to unveil this development by the end of 2011, and will be in touch with more information early in the new year. ■

Supporting Library and User Discovery

As a benefit to our participating publishers and in order to better connect with the scholarly community at large, BioOne currently deposits content and metadata to a variety of industry-leading abstracting and indexing (A&I) databases and library discovery products. While some of these deposits allow for the inclusion of all BioOne participating publications (such as in WorldCat, a service of OCLC), others are limited to select publications requested by the service (as is the case with Scopus).

These deposits help BioOne publishers to increase their visibility and brand in the crowded STM market. By participating in these databases, metadata such as article abstract and reference information are returned to users searching on specific research topics. Users are prompted to click through to access the full article on BioOne, thus encouraging full-text hits.

Here are just a few of the databases that BioOne currently works with for some or all of its included publications:

- Summon (Serial Solutions)
- ProQuest/CSA
- EBSCO Discovery Service
- ALPSP
- Scopus
- NBII
- PubMed
- WorldCat (OCLC)
- Primo Central (ExLibris)

We welcome any inquiries regarding or suggestions for additional A&I services or discoverability products. ■

2011 BioOne Collection Changes

Please join us in welcoming the following publications and publishers to the BioOne community.

Joining BioOne.1:

Ardea

Published by the Netherlands Ornithologists' Union
v. 95 (2007) - Present

Evansia

Published by the American Bryological and Lichenological Society
v. 24 (2007) - Present

Joining BioOne.2:

Adansonia

Published by the National Museum of Natural History, Paris, France
v. 31 (2009) - Present

Anthropozoologica

Published by the National Museum of Natural History, Paris, France
v. 44 (2009) - Present

Geodiversitas

Published by the National Museum of Natural History, Paris, France
v. 31 (2009) - Present

Zoosystema

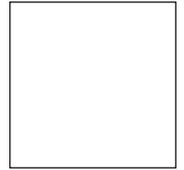
Published by the National Museum of Natural History, Paris, France
v. 31 (2009) - Present

Effective January 2011, the following title will no longer add new content to BioOne. In accordance with BioOne standard policy and Project Transfer guidelines, all issues previously hosted on BioOne from departed titles will remain accessible to subscribers in perpetuity.

Departing BioOne.2:

Journal of Great Lakes Research

Published by the International Association for Great Lakes Research (to Elsevier)



BioOne sees sustainable scholarly publishing as an inherently collaborative enterprise connecting authors, nonprofit publishers, academic institutions, research libraries, and research funders in the common goal of maximizing access to critical research.

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