

BioOne News

News and Updates
from BioOne

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Questions? Comments? Suggestions?

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Highlights of 2010–2013 BioOne Strategic Plan

Over the past eighteen months, BioOne staff and Board of Directors, with the help of numerous stakeholders, have been hard at work shaping a strategic plan to guide the organization and its activities over the three years ahead. The result is a 2010–2013 Strategic Plan, which we are proud to share with the BioOne community.

The plan summary, now available for download at www.bioone.org/page/about/organization/mission, includes a restated mission, as well as four strategic goals and seven operational initiatives. The four strategic goals, developed from the input of librarians, publishers, and partners across the BioOne community, were identified in order to strengthen the organization and advance its mission. The seven operational initiatives seek to put these defined goals into action, taking advantage of the organization's ability to address changes in the market and strategic opportunities quickly.

Strategic Goals

1. **Increase the value BioOne delivers** to publishers and researchers.
2. **Explore new publishing models** that **expand access** to BioOne content and that **reduce pressure on academic libraries**.
3. **Increase BioOne's visibility** and public profile.
4. **Strengthen BioOne's infrastructure** and financial position to **expand existing programs and support new activities**.

BioOne's Strategic Plan was built upon BioOne's foundation of a sound and unique business model, which is guided by the organization's focus on sustainability, pursuit of collaborative strategic partnerships, and adherence to its non-profit mission.

(Continued on page 2)

Attention BioOne Publishers!

2010 Revenue Sharing checks and Annual Publisher Reports will be distributed on **March 31**. Please contact us at lauren@arl.org to ensure that BioOne has the proper information on file for current organizational leadership, including email addresses. See page 3 to learn about our new, free e-payment option, available to all publishers.



Message from the Executive Director

BioOne Rings in the New Year with New Titles, Publishers

It's hard to believe that 2011 is now here. 2010 was a busy year for BioOne and its community, and we expect this year to be as productive. Thus, there is no better way to start the new year than with the launch of seven new titles on BioOne.

We are delighted to welcome as new BioOne publishing participants the Netherlands Ornithologists' Union (*Ardea*) and the National Museum of Natural History, Paris, France (*Adansonia*, *Anthropozoologica*, *Geodiversitas*, and *Zoosystema*). In addition, we are pleased that both the American Bryological and Lichenological Society (*Evansia*) and the Field Museum of Natural History (*Fieldiana Life and Earth Sciences*) are expanding their BioOne offerings with two new journals.

You'll note that as the BioOne community continues to grow, it does so not just here in the United States, but

increasingly to every corner of the globe. BioOne now counts thirty-one international titles among its publications, from Africa, Asia, Europe, and Latin America. As the international content has increased, so has the international subscriber appetite. BioOne is available to 1,292 subscribing institutions worldwide, 35% of which are outside North America. In addition, BioOne is available at no cost to over 2,500 institutions throughout the developing world.

Although we are geographically disbursed, the digital age affords us the opportunity to connect on a daily basis. Events such as the Publishers and Partners Meeting allow us to meet in person and to share and learn from our common experiences. I encourage you to take advantage of the Goldstein Travel Grant Program (more details on page 3) and to join us for this collaborative event.

With all our best wishes for 2011,
Susi Skomal



Operational Initiatives

1. **Improve sales performance** and pursue operational efficiencies.
2. Develop income streams that **support open access** distribution to **increase use and value of subscribed content**.
3. **Pursue partnerships with biological organizations and initiatives** to secure BioOne's position as an active partner in the biological sciences and to **increase utility for, and use by, publishers and researchers**.
4. **Adopt mobile Web compatibility** (eBook readers, smart phones, iPad).
5. **Strengthen the BioOne brand identity** to increase awareness and loyalty within the research library community.
6. **Provide critical education and information services** to our community of publishers.
7. **Review strategic plan** annually.

BioOne extends its sincere gratitude to Chain Bridge Group and to those who contributed to the development of the 2010–2013 Strategic Plan. Please contact us at susan@arl.org with any questions regarding the Plan or BioOne's future directions. ■

Publisher E-Payment Option Now Available

BioOne is pleased to offer its publishers a secure, electronic payment option at no cost through Bill.com. Following a simple setup process, this service will enable BioOne to transfer Revenue and Surplus Sharing payments electronically to your organizational bank account, bypassing the need for a paper check. This option will help BioOne control costs by reducing both printing and postage expense, and will likely minimize the administrative burden for publishers.

We strongly encourage publishers to take advantage of this option. In addition to ensuring that payments arrive right on time (avoiding the unpredictability of the postal service), publishers can rest assured that

all data will be kept private and secure. To enroll in this program and begin to receive electronic payments in 2011, please contact Lauren at lauren@arl.org no later than January 21.

Publishers who do not opt for electronic payment will continue to receive their annual distributions by mailed paper check at their designated address. As in previous years, annual publisher reports, available by March 31, will be sent to organizational leadership by email. ■

Register Today for the 2011 BioOne Publishers & Partners Meeting on April 22, 2011

Registration is now open for the 8th Annual BioOne Publishers and Partners Meeting, to be held on Friday, April 22, from 8:30am–4:30pm. This event provides an open forum for discussion among journal publishers, librarians, and leading industry providers, and enjoys a robust turnout and dynamic speaker lineup each year. We encourage participation by anyone interested in the activities, strategies, and continued development of BioOne. Attendance is limited, so be sure to register early.

To Register

To register, simply send an email with your name, title, organization, and full contact details to Lauren at lauren@arl.org. Registration will remain open through April 4, 2011, or until all spots are filled. There is no cost to register for or to attend this meeting, and all meeting materials, as well as breakfast and lunch, are provided for participants.

Travel Grants

Through the Howard Goldstein Travel Grant Program, we are very pleased to again offer a limited number of travel stipends to qualified applicants. The grants, up to \$500 in value, may be used to defray the cost of attending this collaborative event. To apply for a travel grant, please download the application available on the BioOne website and return completed to BioOne by email no later than February 19, 2011.

For More Information

More information, including a full agenda, speaker list, accommodation details, and event directions, are available on the BioOne website at: www.bioone.org/page/about/meetings/forthcoming. We look forward to seeing you in April! ■

2011 Global Exhibit Calendar

BioOne management and sales team attend and exhibit at meetings around the world. If you would like to arrange a meeting with a BioOne representative, please contact Jenny Byrnes at jenny.byrnes@bioone.org.

January

- 7–11 American Library Association Midwinter Meeting & Exhibits San Diego, CA
- 21–24 55th ILA National Conference New Delhi, India

February

- 1–3 ALIA Online Information Sydney, Australia
- 28–Mar 2 ER&L, Austin, TX

March

- 8–10 SLA/AGC Annual Conference Muscat, Oman
- 30–Apr 2 ACRL 2011, Philadelphia, PA

April

- 4–6 UKSG 34th Annual Conference and Exhibition, Harrogate, UK
- 22 BioOne Publishers & Partners Meeting, Washington, DC

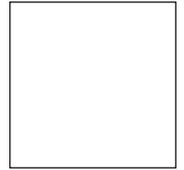
May

- 3–6 158th ARL Membership Meeting, Montreal, Quebec
- 18–19 i-expo, Paris, France

June

- 1–3 SSP 33rd Annual Meeting Boston, MA
- 7–10 100th Deutscher Bibliothekartag, Berlin, Germany
- 12–15 SLA 2011 Annual Conference Philadelphia, PA
- TBD XXVII Reunion Annual del CONPAB-IES, Mexico

For the full 2011 calendar, please visit www.bioone.org/page/about/meetings/exhibits



BioOne sees sustainable scholarly publishing as an inherently collaborative enterprise connecting authors, nonprofit publishers, academic institutions, research libraries, and research funders in the common goal of maximizing access to critical research.

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