

BioOne News

News and Updates from BioOne

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BioOne Mobile: Coming Soon to a Smartphone Near You

Your preferred resource for critical content in the biological, ecological, and environmental sciences will soon fit in the palm of your hand. We are delighted to announce that our tech team is in the final stages of beta-testing on BioOne's new mobile environment. We hope to officially launch this new service in November.



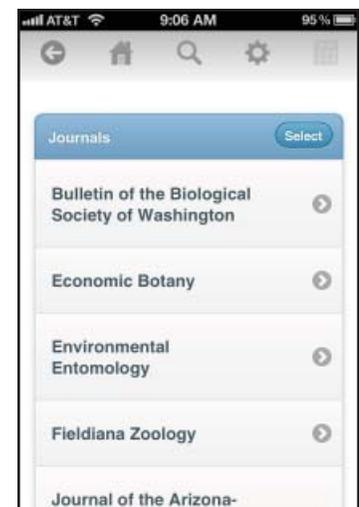
BioOne mobile optimization means that in addition to full-site access for tablets, laptops, and desktop computers, BioOne

researchers will have the opportunity to access all content from BioOne's 167 journals and book series on their iPhones, Androids, and Blackberry smartphones.

Even better, there is no app to download or keep updated. Instead, users will be automatically directed to BioOne's mobile site when they access the site from a

mobile device. From an iPad or tablet, they will first be shown the full site for optimal viewing, but can select to view the mobile site if they prefer.

Just like on the traditional BioOne site, users will be able to access BioOne abstracts and the full text of OA articles without a subscription. All users will also be able to access their account profiles and execute complex searches, sorting by most-recent,



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In the News...

At the recent XVIII International Botanical Congress held in Melbourne, Australia, the Congress made an important amendment to the *International Code of Botanical Nomenclature*, allowing for the official dissemination of new botanical names via publication in electronic-only journals. Previously, print publication was required to constitute effective publication. This change will come into effect on January 1, 2012. More information is available at www.IBC2011.com/

Message from the Executive Director: *Dancing with Dragons*

A composite of twelve different animals, the dragon is the most powerful and auspicious image in Chinese culture. Throughout Beijing, dragons can be spotted perching on eaves, dancing on modern buildings and ancient sculpture, twisting royally on boats and bridges, as well as adorning everything from T-shirts and teapots to restaurant menus. Among their many important duties, dragons serve as symbols of



Wooden dragon boat plying the waters of Kunming Lake at the Beijing Summer Palace

the natural world, representing adaptability and transformation. This clearly portends synergy with BioOne's mission and it is high time that we learn to dance with the dragons of China. With the invaluable help of our sales partner, Publishers Communication Group, and the Chinese sales team, CINFO International Ltd., BioOne is actively working to establish collaborative relationships with the Chinese scholarly community. To further this goal, I was privileged to visit Beijing in conjunction with the Beijing International Book Fair at the beginning of September. The CINFO staff served as my guides, ushering me to visits with senior librarians and consortial leaders in both Beijing and Tianjin, a nearby city. It was both an honor and a pleasure to meet Professors Zhu Qiang (University Librarian, Peking University) and Zheng Jiancheng (National Science Library, Chinese Academy of Sciences), Dr. Gu Ben and Ms. Song Renxia (National Library of China), Dr. Wang Juanping (Nankai University), Ms. Liu Laru (Tianjin University), and Mr. Xiaorong Pan (National Science and Technology Library).

CINFO's director Guo Yiqun also introduced me to major players critical to the complex system established to handle the import and distribution of foreign scholarly resources.

At the official—and singularly impressive—launch of a China office for PCG's parent company, Publishing Technology, PLC, I also met such dignitaries as the CEOs of the country's official publishing groups, along with other leaders of the publishing enterprise.



Susi Skomal at BioOne's booth at the Beijing Book Fair with CINFO's regional manager Ms. Yang Xue.

2012 collection). Dr. Zhang Keyu, who produces this journal at the Chinese Academy of Science's Institute of Geographic Sciences and Natural Resources Research, provided a tour that included the opportunity to examine a 400-year old report documenting the natural resources in western China. One of only two remaining copies, this exquisite publication was printed on bamboo paper, using a four-foot long hand-carved wooden block. CINFO's intrepid sales professionals and expert guides, (L-R) Sales Director Ms. Zhang YingYing and Ms. Yang Xue, flanked by stone dragons at the Summer Palace.



CINFO's intrepid sales professionals and expert guides, (L-R) Sales Director Ms. Zhang YingYing and Ms. Yang Xue, flanked by stone dragons at the Summer Palace.

For seven days, I was treated with impeccable hospitality, which necessarily involved copious culinary delights. This visit with those entrusted with the future of Chinese scholarly communication provided the opportunity to learn first hand about their needs and how BioOne can collaborate to extend the reach of bioscience research.

I am indebted to my Chinese hosts for their gracious hospitality. In addition, I would like to express my heartfelt gratitude for the introductions to Chinese colleagues provided by Drs Sha Li Zhang (Assistant Dean, University of North Carolina, Greensboro Libraries) and Rush Miller (Director, Pittsburgh University Library System). Their advice and connections were invaluable.

Susi

- Susan Skomal, Ph.D.

BioOne Welcomes New Publishers, Titles for 2012

BioOne (www.bioone.org) is pleased to welcome five titles and their respective nonprofit publishers to the 2012 BioOne Collections. In addition to new titles from China (Chinese Academy of Sciences), Finland (Finnish Zoological and Botanical Publishing Board), and South Africa (Natal Museum), we are delighted to welcome back the Society for the Study of Reproduction and their prestigious journal, *Biology of Reproduction*.

The Society for the Study of Reproduction was one of BioOne's inaugural participants in 2001, ceasing current participation in 2006. With their re-entry into the collection, 2012 BioOne subscribers will receive access to all *Biology of Reproduction* content from 2000 through the present.

In 2012 BioOne will be home to 171 total publications, 120 of which (70%) are ISI-ranked. Furthermore, 60 of BioOne's titles (35%) have their current content available online exclusively through the BioOne platform, and 35 titles (21%) are based outside of the US. In addition to its two subscribed collections, BioOne is proud to offer twelve open access publications, freely available to all users.

We are delighted to add these five publications to BioOne in 2012, enhancing the aggregation's value and reputation as a cost-effective, critical resource encompassing the biological, ecological, and environmental sciences. To learn more about BioOne, we invite you to read our newly published history, *Ten Years of Sustainable Publishing*, available for download at www.bioone.org/page/tenyearhistory. For subscription or trial information, please visit the BioOne website or contact your local BioOne agent.

New Title Information

The following titles will make their debut in BioOne (in BioOne.1 and BioOne Complete) on January 3, 2012. Title lists in various formats are available for download on the BioOne website.

- *African Invertebrates*, published by the Natal Museum, South Africa
- *Annales Botanici Fennici*, published by the Finnish Zoological and Botanical Publishing Board
- *Annales Zoologici Fennici*, published by the Finnish Zoological and Botanical Publishing Board
- *Biology of Reproduction*, published by the Society for the Study of Reproduction
- *Journal of Resources and Ecology*, published by the Institute of Geographic Sciences and Natural Resources Research, Chinese Academy of Sciences

Content Departures

Effective January 2012, the following titles will cease adding new content to BioOne. In accordance with both BioOne standard policy and Project Transfer guidelines, all issues previously hosted on BioOne from departing titles will remain accessible to subscribers in perpetuity.

- *Ambio*, published by the Royal Swedish Academy of Sciences (from BioOne.1; to Springer)
- *The Canadian Entomologist*, published by the Entomological Society of Canada (from BioOne.2; to Cambridge University Press)
- *Journal of Wildlife Management* and *Wildlife Monographs*, published by The Wildlife Society (from BioOne.1; to Wiley)

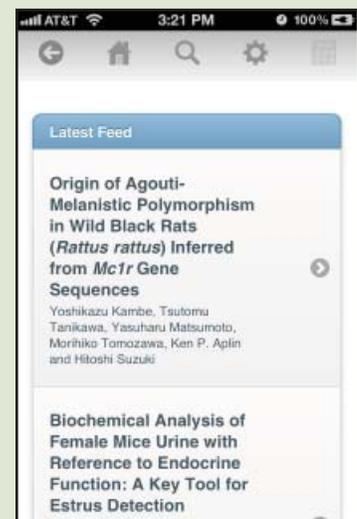
Publication Name Change

Effective January 2012, *Journal of the North American Benthological Society*, published by the North American Benthological Society, will be published under the new title of *Freshwater Science*. The Society has also undergone a name change, to the Society for Freshwater Science. More information is available at www.freshwater-science.org. ■

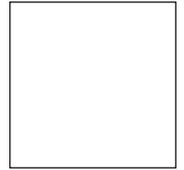
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most-downloaded, or most-cited articles, and saving PDFs for easy future access.

Users who are associated with an institutional subscription will also be able to pair their device with their university's access, giving them the ability to access all content to which their institution subscribes, whether they are in the library or on-the-go.



Check your inboxes for an official announcement of our mobile launch, coming soon! In the interim, please contact BioOne's Nicole Colovos at nicole@arl.org with any questions. ■



Celebrating Ten Years Online

2001–2011

From all of us at BioOne, thank you for helping
us grow.

BioOne sees sustainable scholarly publishing
as an inherently collaborative enterprise
connecting authors, nonprofit publishers,
academic institutions, research libraries, and
research funders in the common goal of
maximizing access to critical research.

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