

BioOne News

News and Updates
from BioOne

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BioOne Mobile has arrived.

Learn more at
www.bioone.org/page/resources/mobile

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BioOne Rings in the New Year with New Content, Platform Features

Happy New Year! BioOne is celebrating 2012 by welcoming four new titles from South Africa, Finland, and China (a BioOne first!) In addition, we are delighted to welcome back the Society for the Study of Reproduction, which returns to BioOne after its 2006 departure.

With these additions, BioOne now includes 171 critical publications from across the world. The following titles made their BioOne debut on January 3 and now are accessible to all BioOne subscribers.

- *African Invertebrates*, published by the KwaZulu-Natal Museum, South Africa
- *Annales Botanici Fennici*, published by the Finnish Zoological and Botanical Publishing Board
- *Annales Zoologici Fennici*, published by the Finnish Zoological and Botanical Publishing Board
- *Biology of Reproduction*, published by the Society for the Study of Reproduction
- *Journal of Resources and Ecology*, published by the IGSNRR, Chinese Academy of Sciences

In addition to this exciting new content, we are also pleased to offer two new platform features for the new year.

In late November, BioOne launched **BioOne Mobile**, a mobile-optimized website enabling users to access all BioOne content from their smartphones and tablets. From their mobile devices, users can access their account profiles, execute complex searches, sort by most-recent, most-downloaded, or most-cited articles, and save PDFs for future access. Users also can easily pair their device with their university's subscription privileges, giving them access to all subscribed content, whether they are in the library or on-the-go.

On the heels of its mobile release, BioOne also launched a new **Google Translate** tool on its website, enabling non-English speakers to translate journal content into 58 languages. Those who have used the tool will recognize the limitations of a machine-generated translation; however, many of our global subscribers have requested this new feature to enhance access to BioOne's critical research throughout the world. ■

Attention BioOne Publishers!

2011 Revenue Sharing payments and Annual Publisher Reports will be distributed on March 31. If you have not done so already, please contact Lauren at lauren@arl.org to ensure that we have the proper contact information and payment method on file for your organization.

Message from the Executive Director: *BioOne Celebrates Brasil*

Brazilians excel at celebrations. Whether it's a wedding or their famous Carnival, Brazilian pageantry is orchestrated to afford maximum enjoyment for everyone. My recent experience at the Brazilian Ministry of Education's Federal Agency for Support and Evaluation of Graduate Education's (CAPES) annual ceremony for scholarly publishers was no exception. To celebrate the 2012 inclusion of all 171 BioOne titles in the



CAPES Director of Programs Professor Emídio Cantídio de Oliveira Filho, who earned his M.A. and Ph.D. in agronomy at the University of California, Davis, is a valued supporter of BioOne and its mission. Sporting the gear designed to celebrate CAPES 60th anniversary, we strike a pose before the morning walk.

CAPE S Portal de Periódicos, it was a privilege to attend the formal signing of subscriber licenses in Brasília. Launched in 2001—the same year as BioOne—the research Portal is designed to nurture and improve the scientific education of Brazil's 195 million citizens. It currently contains 30,430 full text journals, monographs, encyclopedias, and reference books, and serves 365 research institutions located in disparate parts of this burgeoning nation.

The celebration began on a brisk spring morning in November 2011, with a 7:00 AM walk through the botanical garden at EMBRAPA, Brazil's Agricultural Research Corporation, dedicated to the sustainable development of agribusiness. To mark the 60th year of CAPES and the 11th anniversary of the Portal, we witnessed our hosts plant three ipê trees (*Tabebuia chryso-tricha*), a hardwood revered as a national symbol of Brazil. Following the morning's warm-up, the publishers mustered at the agency's headquarters for a series of lectures chronicling CAPES' successes to effect change. Based on the vision of CAPES' President Dr. Jorge Almeida Guimãres and Director of Programs Professor Emídio Cantídio de Oliveira Filho, the scholarly resources are carefully selected by the department headed by General Coordinator Dr. Elenara Chaves Edler de Almeida.

CAPES was designed to challenge the traditional buyer-seller relationship for scholarly resources. Once a resource has been selected for inclusion in the Portal, each publisher is expected



South American Manager Lilian Pessoa with Account Manager Jonathan Contes, who worked closely with the CAPES team to ensure that BioOne will have the greatest possible impact on the growth of scientific research in Brazil.

Pessoa and Account Manager Jonathan Contes, are responsible for the increased distribution throughout Latin America. They introduced me to some of BioOne's biggest supporters at the University of São Paulo's main library, and ensured that I sample as many national delicacies as my stomach could manage. As another treat, I was able to meet the leaders of the Brazilian Society of Herpetology. Their publication, *South American Journal of Herpetology*, has flourished since it became a founding title in the BioOne.2 collection. SAJH's success is a testimony to the quality of its articles and the impact of a global electronic presence.

Muito Obrigada, Brasil! BioOne is honored to contribute to the future of your scientific research.

Susan Skomal, Ph.D.

to provide a comprehensive, multi-media training program for librarians, professors, and students.

As part of its agreement with the Brazilian government, BioOne has thus committed to an education program in which we provide both the scientific knowledge and the tools to benefit most from the collection.

My guides, BioOne's South American Sales Manager Lilian Pessoa and Account Manager Jonathan Contes, are responsible for the increased distribution throughout Latin America.



The forces behind the success of the South American Journal of Herpetology. From left: Dr. Hussam Zaher, (Director of the Zoological Museum, University of São Paulo); SAJH Editor-in-Chief; Giovanna Montingelli (BSH Secretary); and Vivian Trevine (BSH Treasurer).

Register Today for the 2012 BioOne Publishers & Partners Meeting

Meeting registrations and travel grant applications now are being accepted for the 2012 BioOne's Publishers & Partners Meeting, to be held in **Washington, DC on Friday, April 20, 2012.**

This annual, collaborative event provides an open forum for discussion among journal publishers, librarians, and leading industry service providers, and enjoys a robust turnout each year. Attendance for this event is free, but pre-registration is required. We encourage participation by anyone interested in contributing to a thoughtful dialogue on the future of scholarly communications.

Agenda

We are proud to feature a dynamic speaker lineup covering a number of "hot topics" of use to any scholarly communication community member. Our preliminary agenda is as follows:

8:30–9:00 am

Check-in / Continental Breakfast

9:00–9:45 am

Welcome and BioOne Update

Dr. Kent Holsinger, Chair, BioOne Board of Directors, and Dr. Susi Skomal, BioOne Executive Director and COO

9:45–10:45 am

How Much Does Fair Use Fix in a Digital Age?

Madelyn Wessel, JD, Associate General Counsel, University of Virginia

10:45–11:00 am

Break

11:00–12:00 pm

Maximizing Access to Scholarly Resources: Current Strategies and Practices at China's University Libraries

Sha Li Zhang, Assistant Dean for Collections & Technical Services, University of North Carolina at Greensboro Libraries

12:00–1:00 pm

Lunch

1:00–2:00 pm

Is an Open Access Approach Right for Your Journal?

Alan Kahan, Director of Publications, Entomological Society of America

2:00–2:15 pm

Break

2:15–3:15 pm

Is that 90,000 Articles in Your Pocket? Evaluating the BioOne Mobile Site

Kevan Meinershagen, Manager of Technical Services, Allen Press

3:15–4:15 pm

TEEAL: Delivering Journal Content to Places the Internet Doesn't Reach

Mary Ochs, Director, Albert R. Mann Library, Cornell University

4:15–4:30 pm

Closing Remarks

Registration

To register, simply send an email with your name, title, organization, and contact details to Lauren at lauren@arl.org. Registration will remain open through April 6, 2012, or until all spots are filled. There is no cost to attend, and all meeting materials, as well as breakfast and lunch (generously sponsored by Allen Press and Atypon Systems,) are provided for participants.

Travel Grants

Through the Howard Goldstein Travel Grant Program, we are very pleased to offer a limited number of travel stipends designed to defray the cost of travel for qualified applicants. Please visit www.bioone.org/page/about/meetings/forthcoming to download an application, due to BioOne by February 24.

More information is available on the BioOne Web site at www.bioone.org. We hope to see you all in April! ■

2012 Global Exhibit Calendar

BioOne management and sales team members attend meetings around the world. If you will be attending any of the following events, **we would love to arrange a time to meet with you.** For more information and to view the full 2012 calendar, please visit www.bioone.org/page/about/meetings/exhibits. ■

January

20–24 ALA Midwinter Meeting
Dallas, TX

February

6–9 VALA2012 Conference
Melbourne, Australia

March

26–28 UKSG Annual Conference
Glasgow, Scotland

April

2–4 ER&L Annual Conference
Austin, TX

**20 BioOne Publishers & Partners Meeting
Washington, DC**

29–May 2 USAIN Biennial Conference
Minneapolis, MN

May

1–4 ARL Membership Meeting
Chicago, IL

22–25 Bibliothekartag Germany
Hamurg, Germany

24–26 INFORUM 2012 Conference
Prague, Czech Republic

30–Jun 1 SSP Annual Meeting
Arlington, VA

30–Jun 2 Canadian Library Association
Ottawa, Canada

BioOne sees sustainable scholarly publishing as an inherently collaborative enterprise connecting authors, nonprofit publishers, academic institutions, research libraries, and research funders in the common goal of maximizing access to critical research.

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