

BioOne News

News and Updates
from BioOne

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www.bioone.org/page/resources/mobile

BioOne 2012 Year in Review

BioOne celebrated an exciting milestone in 2012, its eleventh year online, exceeding 100,000 articles on the site. In addition, BioOne enjoyed gains in both revenue and circulation, enabling a 6.3% increase in publisher Revenue Sharing consideration from last year. Since the aggregation's launch in 2001, BioOne has returned over 20 million dollars to the scientific publishing community.

By the Numbers

Through the contributions of 171 publications from 129 publishers, BioOne included over 900,000 pages from over 100,000 articles in 2012. The BioOne website drew nearly 20 million total hits in 2012; roughly half of these hits came from researcher accesses to abstracts and full-text articles (HTML and PDF).

In 2012 BioOne.1 was subscribed to by 1,367 institutions and organizations worldwide; BioOne.2 had 942 subscriptions. As evidenced by the increasing closeness of these two figures, many libraries have converted their subscriptions to "BioOne Complete", comprising both BioOne.1 and BioOne.2 titles. Notably, 42% of BioOne.1's and 56% of BioOne.2's paid subscribers come

from outside North America. In addition, BioOne's participation in various philanthropic programs provide free content access to more than 2,500 institutions throughout the developing world.

Publisher Revenue Sharing

Curious about how BioOne calculates earnings for participating publishers?

Each publication is paid on an annual basis a pro rata share of BioOne's earnings based on their cumulative pages deposited and the hits they've received in the calendar year, relative to the database as a whole. Hits are defined for all publications as both successful and denied attempts to access publication abstracts and full texts (PDF and HTML). Hits do not include administrative usage, member accesses, or automated search engine "bot" hits.

In addition to the earnings described above, many publishers earn ancillary revenue through participation in optional pay-per-view sales and our Copyright Clearance Center's (CCC) rights and permissions management program.

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Attention BioOne Publishers!

2012 Revenue Sharing payments and **Annual Publisher Reports** were distributed on March 31. If you did not receive this communication or payment, or if you would like to update your organizational contacts, please let us know immediately. **Surplus Sharing payments for active publications will be distributed by May 31.**

View from UKSG

That annual rite of Spring—otherwise known as conference season!—is upon us. BioOne's own Publishers & Partners Meeting was held this past Friday, in Washington, DC, and was a well-attended and lively success. Please see the following page for information on available presentations, as well as a "save the date" for next year's event.

This column, however, is focused on an earlier event held across the pond—UKSG's 36th Annual Conference and Exhibition. This year the conference was held in Bournemouth, located about 100 miles south of London on the UK's gorgeous coast. I had the pleasure of joining BioOne Director of Global Sales John Parsons, and BioOne European Sales Manager Manisha Bolina (both pictured at right in the BioOne booth) for the duration of the conference.



Attended by more than a thousand librarians, publishers, content providers, and vendors, many attendees commented that the UKSG Conference has become "the" event of the European library conference season. From my perspective as a first-time attendee, the meeting was an excellent opportunity to connect with European colleagues, clients, and collaborators in a well-organized and welcoming setting.

Over the course of the conference, the BioOne booth was rarely empty, as numerous existing and potential library subscribers stopped by to

chat, learn more about BioOne's new titles, mobile capabilities, and future development plans. Despite many European libraries' current purchasing constraints, there is still considerable interest in adding high-quality products, especially if they—like BioOne—present a cost-effective solution to enhancing their scientific research holdings. Likewise, there is demonstrated demand for those tools and features that allow for a more

seamless research experience, such as mobile delivery, user training, and compatibility with library discoverability products.

I send my thanks to all of the individuals whom I had the pleasure of meeting for the first time in Bournemouth. I look forward to next year's event, and hope to see you all there.

- Lauren Kane, Senior Director
Publishing & Administration

BioOne At a Glance Through December 31, 2012

- **171** Titles from **129** Society and Nonprofit Publishers
- **123** Titles Ranked by ISI
- **60** Titles Available Online Exclusively with BioOne
- **107,668** Articles on BioOne
- **900,650** Pages on BioOne
- **18,946,933** Total Hits to BioOne
- **9,648,967** User Hits to Full-text Content
- **114,694** User Hits to BioOne Mobile
- **55,520** *My BioOne* Profiles Registered

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BioOne absorbs applicable XML conversion charges and platform hosting fees for all publications as key benefits of participation. Thus, at no annual fee and in addition to earned royalties, BioOne participants are benefiting from over one million dollars in annual technological investment.

As in prior years, we expect to disburse an additional, Surplus Share payment to active publications at the end of May 2013, representing participating organizations' pro rata share of BioOne surplus (net ordinary income). Only publications maintaining deposits of new issues through the calendar year are eligible for Surplus Share payments. ■

BioOne and OpenAIRE Announce Strategic Text Mining Agreement

BioOne is pleased to announce a new collaborative agreement with OpenAIRE, a European initiative designed to support the linking of publication funding information and research data. This collaboration allows for the increased visibility of BioOne publications, and the opportunity to enrich the research and discovery experience.

As part of this agreement, BioOne will make its entire content corpus available to OpenAIRE for text mining. This “mining” is aimed at identifying articles within the BioOne aggregation that are the result of European Commission and European Research Council funded research. OpenAIRE makes the resulting articles and corresponding datasets fully-searchable through a single interface. In addition, links to articles’ full-text on BioOne drive traffic and increase publication visibility.

“We are pleased to announce our collaboration with OpenAIRE, which will cover the current BioOne corpus, with the aim of identifying associations between BioOne and scientific publications from European funding programs,” said Susan Skomal, BioOne President/CEO.

“With this collaboration, we aim to add value to the process of publishing and discovery,” said Norbert Lossau, Scientific Coordinator of OpenAIRE, “namely making the output and impact of public funding programs more visible, as we enhance OpenAIRE to become a knowledge infrastructure, building a bridge between publication and research data infrastructures.”

Read the entire press release at www.bioone.org/action/showNews ■

Save the Date - April 25, 2014

Next year’s BioOne **Publishers and Partners Meeting** will be held on Friday, April 25, 2014, at the American Geophysical Union in Washington, DC. Travel grants will be made available beginning in January.

Have a great idea for a potential presentation? We welcome your suggestions! If you’d like to submit a presentation proposal or simply recommend a topic, please contact Lauren Kane at lauren@arl.org by September 1.

Now on www.bioone.org

Presentations from the 2013 Publishers and Partners Meeting

held on April 19 in Washington, DC, are now available for download on the BioOne site at www.bioone.org/page/about/meetings/past.

We would like to thank all of our speakers and attendees for their participation and engagement in this annual collaborative event.

Whether you were at the meeting or unable to join us, we encourage you to peruse these thoughtful and informative presentations and to be in touch with any questions.

- **The Changing Face of Chinese Libraries: A Personal and Professional Perspective**
(Dr. Gary Strong, University Librarian, UCLA)
- **Elementa: A New Partnership for Grand Challenges**
(Elizabeth Kirk, Associate Librarian for Information Resources, Dartmouth College Library)
- **What’s all the *h* about? A Summary of Performance Metrics for Academics and Journals**
(Dr. Chris Lortie, Associate Professor of Biology, York University, Canada)
- **Discovering Content, Context, and Connections**
(Greg Tananbaum, Owner, ScholarNext Consulting and Microsoft Research Senior Advisor)

BioOne sees sustainable scholarly publishing as an inherently collaborative enterprise connecting authors, nonprofit publishers, academic institutions, research libraries, and research funders in the common goal of maximizing access to critical research.

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