BioOne 2013 Year in Review

BioOne celebrated an exciting milestone in 2013, its twelfth year online, exceeding one million pages (1,006,864) on the site. In addition, BioOne enjoyed gains in both revenue and circulation, enabling a 5.8% increase in total publisher consideration over last year. Since the aggregation’s launch in 2001, BioOne has returned over 27 million dollars to the scientific publishing community.

By the Numbers

Through the contributions of 176 publications from 132 publishers, BioOne added nearly 10,000 new articles in 2013. The BioOne website drew over ten million total hits (13,045,927).

1,472 institutions and organizations worldwide subscribed to BioOne.1 in 2013; BioOne.2 surpassed an important milestone in reaching 1,073 subscribers.

Despite the continued economic constraints facing many libraries around the world, BioOne’s sales outlook remains positive due to a strong renewal rate and success in key emerging markets. Notably, 51% of BioOne.1’s and 66% of BioOne.2’s paid subscribers come from outside North America. In addition, BioOne’s participation in various philanthropic programs provides free content access to more than 2,500 institutions throughout the developing world.

Publisher Revenue Sharing

Curious about how BioOne calculates earnings for participating publishers?

Each publication is paid on an annual basis a pro rata share of BioOne’s earnings based on their cumulative pages deposited and the hits they’ve received in the calendar year, relative to the database as a whole. Hits are defined for all publications as accesses to abstracts and full texts (PDF and HTML). Hits do not include administrative usage, member accesses, or automated search engine “bot” hits.

In addition to the earnings described above, many publishers earn ancillary revenue through participation in optional pay-per-view sales and our Copyright Clearance Center’s (CCC) rights and permissions management program. BioOne absorbs applicable XML conversion charges and platform hosting fees.

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Welcoming Al Savitzky

Spring blossoms have finally arrived in DC, the harbinger of conference season in the nation’s capital. One of the season’s annual festivities is BioOne’s Publishers & Partners Meeting, which took place Friday, April 25, in Washington, DC. As in previous years, the event was well-attended and produced lively interaction. Please see the following page for information on available presentations, as well as a “save the date” for next year’s meeting.

Prior to the Publishers & Partners Meeting, BioOne officially welcomed Alan H. Savitzky as the newest member of the BioOne Board of Directors. Professor and head of the Department of Biology at Utah State University, Al is a herpetologist with connections to amphibian and reptile aficionados throughout the world, particularly in Japan and Brazil. Prior to his current position, he served on the faculty of Old Dominion University for 29 years.

Although Al may be new to the Board, he is hardly new to BioOne. Before BioOne launched, Al was a representative to the AIBS Council from the three herpetological societies based in North America, and learned of the plans for BioOne. At that time the three societies were struggling with how to gain an electronic presence for their journals at an affordable cost, without ceding their autonomy as publishers. The ASIH became one of the collection’s charter publishers before BioOne launched in 2001. The Herpetologists’ League and the SSAR soon followed, giving herpetologists electronic access to four of their most important journals. The nonprofit nature of BioOne matched the ethos of all three societies, and the funds returned through royalties and profit sharing helped cushion the impact of declining memberships. Later, as Al visited colleagues in Japan and Brazil, he learned that their journals were also seeking an electronic presence. Fortunately, BioOne.2 was in development at the time, and soon the Herpetologists Society of Japan and the Brazilian Society of Herpetology joined BioOne’s second collection.

Al Savitzky is an active and thoughtful member of the BioOne community, and a true ambassador on behalf of our mission. We’re very pleased that he has joined the Board of Directors.

Susan Skomal, PhD.
BioOne President/CEO
BioOne Facilitates CrossRef’s CrossCheck

BioOne is pleased to announce an agreement with CrossRef that will make it easier for BioOne-hosted journals to participate in CrossCheck, CrossRef’s plagiarism screening service powered by iThenticate. CrossCheck is a multi-publisher initiative to screen published and submitted content for originality. With over 560 publishers now signed-up, the CrossCheck database represents over 38.9 million content items. With the surge in membership over the last 18 months and the improved integration of iThenticate within manuscript submission systems, usage continues to grow.

To participate in CrossCheck, BioOne-publishers only need to complete a service agreement with iThenticate and assume responsibility for the CrossCheck service fees. As a BioOne publishing partner there are no membership fees and BioOne will set up the initial indexing and crawl of the participating publishers’ content.

Please contact CrossRef Product Manager Rachael Lammey at rlammey@crossref.org for more information on CrossCheck participation. To ensure proper deposit setup, please identify yourself as a BioOne publishing partner and notify Lauren Kane at lauren@arl.org of your intent to participate.

Altmetrics Now Available on BioOne

The Altmetric score is a measure of the quality and quantity of online attention a scholarly article has received.

You can find the score in a “donut shaped” badge that appears in the right column of an Abstract or Full Text article page on BioOne.

Click on the Altmetric badge for more details including high-level statistics, online activity, and to sign up to receive alerts when someone shares or discusses the article.

SAVE THE DATE - April 24, 2015

Next year’s BioOne Publishers and Partners Meeting will be held on Friday, April 24, 2015, at the American Geophysical Union in Washington, DC.

We welcome your suggestions for potential speakers and topics of interest. If you’d like to submit a presentation proposal or suggest a session topic, please do so by September 1. Please contact Maeg at maeg@arl.org for more information.

Presentations from the 2014 Publishers and Partners Meeting held on April 25 in Washington, DC, are now available for download on the BioOne site:

- MOOCs: Tsunami or Hype? ... and Why You Should Care (Dr. Donna Llewellyn, Georgia Institute of Technology)
- The Elementa Publishing Model: Opportunities and Challenges as Seen by Two Editors-in-Chief (Dr. Michael E. Chang, Georgia Institute of Technology; Dr. Joel D. Blum, University of Michigan)
- How to Access Open Archiving Mandates: A Systemic Approach for Society Publishers (Raym Crow, Chain Bridge Group)
- Negotiating the Indian Scholarly Market (John Parsons, Publishers Communication Group)
BioOne sees sustainable scholarly publishing as an inherently collaborative enterprise connecting authors, nonprofit publishers, academic institutions, research libraries, and research funders in the common goal of maximizing access to critical research.