

BioOne News

News and Updates from BioOne

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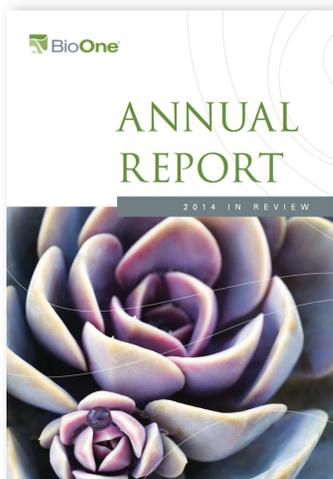
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BioOne's 2014 Annual Report now available for download.



BioOne Welcomes New Publishers & Titles for 2016

BioOne is honored to welcome seven new titles and their respective nonprofit publishers to BioOne Complete, our online aggregation of more than 190 independently-published journals in the biological, ecological, and environmental sciences. Joining the aggregation in January 2016 will be:

- **Caribbean Journal of Science**
University of Puerto Rico at Mayagüez
- **Journal of Entomological Science**
Georgia Entomological Society
- **Journal of the Lepidopterists' Society**
The Lepidopterists' Society
- **Systematic and Applied Acarology**
Systematic and Applied Acarology Society
- **Paleontological Contributions**
The Paleontological Institute at The University of Kansas
- **Palaeodiversity**
Stuttgart State Museum of Natural History
- **Stuttgarter Beiträge zur Naturkunde A**
Stuttgart State Museum of National History

These titles represent a wealth of content in biodiversity conservation, entomology, paleontology, and natural history. Their collective backfile encompasses 48 years and over 12,000 new pages for BioOne Complete.

“This partnership promises to significantly improve access to the [Journal of the Lepidopterists’ Society]’s content and will enhance the Society’s efforts to engage scholars with cutting edge research.”

In 2016, the aggregation will be home to 191 publications (130 current, 43 backfile-only, and 18 open-access titles), comprising over 1.2 million pages and growing daily. 78% of BioOne Complete’s subscribed titles are ranked in Thomson Reuters’ Journal Citation Reports, and 25% are based outside of the US. Furthermore, 73% of current titles are available in full-text XML exclusively through BioOne Complete.

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BY THE NUMBERS

BioOne Complete in 2016

- 191** total titles
- 146** publishers
- 78%** subscribed titles JCR-ranked
- 73%** available in XML exclusively via bioone.org
- 25%** based outside the US

Collision of Publishing & Technology at ALPSP



The Association of
Learned & Professional
Society Publishers

BioOne is proud to be a member of many industry cooperative and trade associations, both for its own benefit, as well as the benefit of those BioOne participants that may be unable to join in their own right. One such membership is ALPSP, the Association of Learned and Professional Society Publishers, on whose North American Steering Group I am pleased to serve. I recently traveled to their annual conference at London Heathrow from September 8-11, and enjoyed both the thought-provoking educational program, as well as the chance to meet up with existing and new colleagues. My quiz performance (the cornerstone of any UK conference!) was, however, dismal.

Timo Hannay, entrepreneur and former managing director of Digital Science, had the best quote of the conference, saying, "I prefer to see publishing and technology as a particle collider, where insights are gained from the impact." This sentiment resonated throughout the ALPSP conference, where speakers from a variety of backgrounds continually recognized the potential of technology to transform authorship, peer review, publication, and readership, and more generally move publishing forward. Given how different the publishing process is today versus fifteen years ago, it's exciting to think what might be on the horizon. Glimpsing this horizon, the 2015 ALPSP Awards for Innovation in

Publishing did not disappoint. KUDOS (growkudos.com), a web-based start-up that helps authors and their publishers, institutions, and funders maximize the visibility and impact of their work, was the night's big winner; but all finalists impressed. I encourage everyone to learn more on the ALPSP site (<http://www.alpssp.org/Ebusiness/AboutALPSP/ALPSPAwards.aspx>) to see if any of these exciting services and products might benefit your organization or publication.

Lauren Kane
Chief Operations Officer

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Just as these new additions enhance a subscription to BioOne Complete, so BioOne participation represents a key step forward for each of these nonprofit publishers to make their content more accessible to a global audience. Keith S. Summerville, editor of *Journal of the Lepidopterists' Society*, commented:

"The *Journal of the Lepidopterists' Society* is committed to publishing high-quality research involving all aspects of the science of butterflies and moths. The Society is honored and excited to become part of the BioOne community. This partnership promises to significantly improve access to the Journal's content and will enhance the Society's efforts to engage scholars with cutting edge research involving the insect order *Lepidoptera*."

All new titles will make their debut in BioOne Complete on January 4, 2016. Title lists and other librarian resources are available for download on the [BioOne website](#). Please [contact us](#) with any questions, or to set up a free trial. ■



ELEMENTA
Science of the Anthropocene

Recently published articles include:

[The Global Atmosphere Watch reactive gases measurement network](#)

Martin G. Schultz, Hajime Akimoto, Jan Bottenheim, Brigitte Buchmann, Ian E. Galbally, Stefan Gilge, Detlev Helmig, Hiroshi Koide, Alastair C. Lewis, Paul C. Novelli, Christian Plass-Dülmer, Thomas B. Ryerson, Martin Steinbacher, Rainer Steinbrecher, Oksana Tarasova, Kjetil Tørseth, Valerie Thouret, Christoph Zellweger

Research Article - *Atmospheric Science*

Part of an *Elementa* Special Feature - [Reactive Gases in the Global Atmosphere](#)

Discover more at elementascience.org.

Platform News: Google Scholar Subscriber Links

While marketing campaigns reinforce BioOne branding and draw traffic to the site, these campaigns are only one part of our approach. We are always seeking ways to increase visibility and usage, an integral part of BioOne's overall mission. To that end, we are pleased to announce that BioOne Complete holdings and subscription data are now delivered to Google and used to help Google Scholar Index

add an extra link on subscriber search results to a given article in BioOne Complete. The link identifies the researcher as a subscriber and allows them access to the article immediately without having to sign-in. In addition to providing this seamless avenue to full-text articles, BioOne content will get a boost in search rankings for users who have subscription access through their libraries. ■



Attention Publishers: Changes in Society Leadership?

It's that time of year! As new individuals assume positions of leadership at your society or publishing organization, please let BioOne know by contacting Lauren at lauren@arl.org. This is particularly important for Treasurers and other financial contacts, as we prepare to make Revenue Sharing payments for the 2015 volume year, to be distributed March 2016. Thank you for your assistance in keeping our records current!

Highlighting the BioOne Brand and Mission

This fall we launched a new campaign as part of a larger initiative for the BioOne sales and marketing team to achieve greater brand clarity and user understanding. With the addition of *Elementa* to the BioOne portfolio, it has become important to differentiate BioOne, the parent organization, from BioOne Complete, its original product.

This mailing is designed to tell the story of BioOne as an organization and the ongoing growth of the BioOne Complete aggregation. They describe what makes BioOne's mission and BioOne Complete's structure unique within the scholarly publishing community.

You can see a selection of the postcards to the right, and may see a few in your mailbox soon! ■

How can we make scientific research more sustainable and more accessible?

Scholarly Publishing and Academic Resources Coalition
American Institute of Biological Sciences
Greater Western Library Alliance
University of Kansas
Johns Hopkins

32 JOURNALS
91 PUBLISHERS
146 PUBLISHERS

Support a mission-driven collaborative powered by and for nonprofit publishers and libraries.

BioOne is a nonprofit scholarly organization that aims to make scientific research more accessible through a growing portfolio of products including its full-text aggregation of subscription and open access journals, BioOne Complete. Established in 1999 by five founding organizations, BioOne exists for the benefit of its stakeholders, libraries and publishers.

Launched in 2001 and initially capitalized by library supporters and sponsors, BioOne Complete is now self-sustaining and serves a community that includes over 4,000 accessing institutions and millions of researchers worldwide.

Learn more at about.bioone.org or subscribe@bioone.org

How can we support publishing models that balance the needs of both libraries and scholarly societies?

Support sustainable scientific publishing with a subscription to BioOne Complete.

BioOne Complete, the full-text aggregation from BioOne, provides access to original research in the biological, ecological, and environmental sciences from leading nonprofit societies, museums, and research institutions around the world.

For libraries, BioOne Complete offers a cost-effective, curated collection of independently-published journals from prominent societies, museums, and research institutions around the world.

For publishers, BioOne Complete offers global distribution, sustaining revenue from subscription sales, and participation in a collaborative, prestigious community of journals.

Visit about.bioone.org for more information or bio-one.org/TitleList to view our titles.

| | |
|-----------------------|-----|
| Botany | 25% |
| Ecology | 25% |
| Plant Science | 25% |
| Evolutionary Biology | 25% |
| Developmental Biology | 25% |
| Systematics | 25% |
| Physiology | 25% |
| Behavior | 25% |
| Environmental Science | 25% |
| Biotechnology | 25% |
| Conservation | 25% |



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BioOne sees sustainable scholarly publishing as an inherently collaborative enterprise connecting authors, nonprofit publishers, academic institutions, research libraries, and research funders in the common goal of maximizing access to critical research.

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