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BioOne has rebranded!

Learn more about our new look on page 3!



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BioOne Welcomes New Partners, Titles for 2018

BioOne proudly announces new content partnerships with seven societies, institutes, and associations from the UK, Germany, Czech Republic, Netherlands, and the US. Together these will enhance the full-text aggregation BioOne Complete with seven new journals for 2018. With these excellent additions, BioOne Complete will offer 207 high impact titles from leading nonprofit scientific publishers around the world.

Joining BioOne Complete in January 2018 will be:

Bradleya, published by the British Cactus and Succulent Society

Folia Zoologica, published by the Institute of Vertebrate Biology Academy of Sciences of the Czech Republic

Journal of Herpetological Medicine and Surgery, published by the Association of Reptilian and Amphibian Veterinarians.

Arachnologische Mitteilungen: Arachnology Letters, published by Arachnologische Gesellschaft e.V.

Bulletin of the British Ornithologists' Club, published by the British Ornithologists' Club

Lindbergia, published by the Dutch Bryological and Lichenological Society and Nordic Bryological Society

Lundellia, published by The Plant Resources Center, The University of Texas at Austin

These seven titles represent a wealth of content in herpetology, entomology, plant sciences, ornithology, and zoology. Their collective backfile encompasses over 10,000 new pages for BioOne Complete, adding to the aggregation's existing 1.4 million pages. 81% of BioOne Complete's 2018 subscribed titles have Impact Factors, and 30% are based outside the US. Furthermore, 69% of current titles are available in full-text XML exclusively through BioOne Complete.

Jan Zima, Editor-in-Chief of *Folia Zoologica*, commented:

"Folia Zoologica, the international journal of vertebrate zoology, has published scientific research in the field of animal biology since 1938. The 67th volume of the journal will appear in 2018 and we are proud to be able to extend our reach to the international zoological community as part of BioOne Complete. The journal is published by a small institution—the Institute of Vertebrate Biology, Czech Academy of Sciences—in a small country, and yet our contributions to the field are large. We are happy to find such an esteemed publishing partner as BioOne. Access to the BioOne Complete user community will allow us to disseminate more effectively novel and exciting findings in zoological research."

To view BioOne Complete's full title list, please visit complete.bioone.org/page/resources/titles.

The BioOne Career Center

Trusted Resource for Career Opportunities in the Sciences

Are you frustrated by the Monster.com approach?

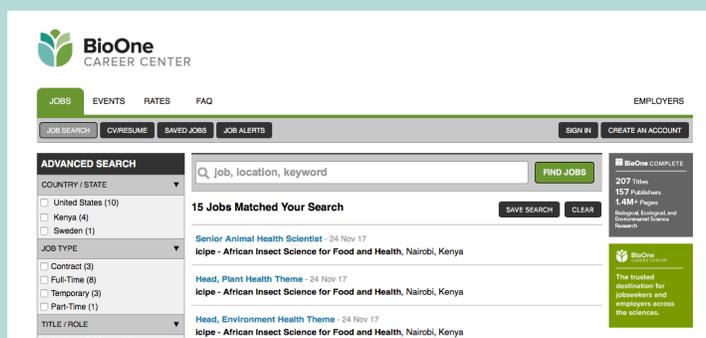
BioOne now offers a trusted resource to connect individuals searching for their next opportunity with those offering jobs across a wide array of scientific fields. BioOne Complete is already a highly respected source for curated content across the biosciences; now the [BioOne Career Center](#) is available as the destination for both jobseekers and employers.



We are pleased to offer the BioOne Career Center as part of our mission to serve the scientific community. The Career Center provides an easy interface to post and search for just the right opportunities for employees, as well as volunteers, and internships. December posts on the site include an international selection for those seeking an animal health scientist, veterinarian, bioscience technician, program director, post-doctoral research assistants, journal editor, and a variety of professorships.

Highlights of the service include something for everyone:

- All employers will be able to post volunteer opportunities and internships at no cost.
- As a member benefit, active BioOne publishers may post an unlimited number of jobs at no cost. To take advantage of this service, please use the code **FREEPUB** when posting your positions.
- Participating publishers may also use BioOne's events page to advertise your next conference or meeting. [Email us](#) with the details or a link to the meeting information on your website.
- Jobseekers can create free accounts, set up job alerts, and post CVs or resumes for registered employers to review.



Through the success of our flagship product, [BioOne Complete](#), BioOne enjoys strong community recognition among the 150 publishing societies, museums, associations, and independent presses; 4,000 accessing libraries and research organizations; and millions of users worldwide. We hope that you'll agree that this is an excellent way for BioOne to extend our brand and further our mission to unite stakeholders across the scientific community. This is also an opportunity for cross-promotion. You'll note that the Career Center includes links to BioOne Complete, which introduces researchers and practitioners who might not be familiar with this critical resource.

Importantly, if you are affiliated with a university department, corporation, or other scientific organization that might benefit from recruiting through the BioOne Career Center, please share this information. We all benefit with your support.

A handwritten signature in black ink that reads "Susan Skomal".

BioOne's New Look: Behind the Rebranding

This past August, BioOne debuted a new brand identity, and introduced a new set of logos for our services. Since its inception in 1999, BioOne has continued to adapt to changes in the scholarly communications industry.

Our goal in rebranding is to reflect our growth and clearly distinguish between the organization and its core product, BioOne Complete, while retaining the equity in our brand. In addition, we wanted to create a visual identity for our products and services that gave them each a separate look, while making it clear that they belonged to the BioOne family.

The new identity includes an update to the existing BioOne Complete logo, and a distinct organizational logo for BioOne. The designs are modern, utilize brighter colors, yet maintain the organic form and classic feel of the previous logo. When we launched the BioOne Career Center this fall, the Career Center's logo joined the brand family.



This rebranding is another step forward for BioOne, allowing us to better communicate our organizational capabilities, increase awareness for our products and services, and advance our mission for the benefit of all our stakeholders.

The rebranding process is an ongoing one, and BioOne is still working to make sure our new logo appears where it should. If you have not updated our logo on your site, or would like to add it, we'd be happy to help!

The BioOne logo is available on [our organizational site](#), while the BioOne Complete logo is available on [complete.BioOne.org](#). Use of our logos are subject to our [Terms and Conditions](#). If you have any questions regarding our rebranding, how to update your site, or proper use, please [contact us!](#)

Happy Holidays from BioOne!

Thank you for making 2017 wonderful - we can't wait for all that 2018 holds!

Caroline

Nicole

2018 Conference Calendar

BioOne management and sales team members attend meetings around the world. If you will be attending any of the following events, we would love to arrange a time to meet with you. We continuously update our organization site, about.BioOne.org, so check there for the most updated calendar!

January

31 Jan-3 Feb | **OLA Super Conference**, Ontario, CA

February

9-12 | **ALA Midwinter**, Denver, CO

March

4-6 | **ER&L**, Austin, TX

April

8-11 | **UKSG**, Glasgow, U.K.

CAAS E-Resource Training, China

May

29 May-1 Jun | **SSP Annual Meeting**, Chicago, IL
DRAA/CALIS, China

Jornadas Mexicanas de Biblioteconomía, Mexico

Congreso de Bibliotecas Universitarias y Especializadas | Chile



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